



देश में बना देश में बना शिकांड



AIR COOLERS ◆ FANS ◆ APPLIANCES ◆ HEATING ◆ LED TV & SPEAKER





A Para July 13

What started as a humble idea soon evolved into an ambitious concept and led to establishing a unit to manufacture coolers at affordable prices for the masses. Inspired by the overwhelming response from the consumers, the company transformed itself from a mere manufacturing unit into a revolution with over 4 million sq ft area facility to look upon.

Our quest for excellence and grand vision to grow into a multi-product company led to our expansion. Attention to quality at affordable prices led to huge demand, and the emerging class of consumers fueled this increase. Today it's a name synonymous with trust and quality across the country.





HE IS A MAN OF VISION IN A TRUE SENSE. HE IS LIKE A FATHER FIGURE FOR THE ENTIRE TEAM.

He communicates through his actions instead of words. His core strength is he trusts his team. As his journey began from scratch, he is truly a gem of a person and a heart-centered professional. He started his business around 30 years ago with minimal working capital. He has marked a vertical growth in the industrial map of Ghaziabad, UP, and NCR. Currently, he has placed his group at a turnover of INR 1500 million (approx). He leads a professional team and a large number of workers through a system. He constantly teaches his team to always keep their eyes on the sky but their foot on the ground. He has a clear mission of transforming his organization into the world's largest & respected organization. His idea of fulfilling his mission is working in an environment that solely focuses on providing the products with zero defects and supreme quality to the consumers.



HE IS A WONDERFUL LISTENER & IT IS WRITTEN IN THE PAGES OF HISTORY THAT ALL GREAT ACHIEVERS WERE GOOD LISTENERS.

He believes in staying grounded no matter how much you achieve. His core strength is he always aspires to understand others' concerns. Since he has also risen from the ground level and his elder brother (CMD), he is also a genuinely soulful professional interested in technical areas. He has a measurable role in marking the vertical growth of this organization in the industrial map of Ghaziabad, UP, NCR. He supports the CMD in leading a professional team and a large no of workers through a system. He constantly teaches his team that there is no substitute for hard work. He has a clear vision of supporting the CMD in achieving his mission of transforming his organization into the world's largest & most respected organization.







Company inception with trading only 1992



Started manufacturing iron cooler & spare parts 1995





Established ceiling & exhaust fan manufacturing 1997



Launched a wide range of home appliances 2000

TETEM!



Built first multi-specialty production facility in Ghaziabad (UP) 2003



Got Avika Gor as a brand ambassador 2009



Started CSD Operations across India 2011

GROWTH OVER THE YEARS



Established 3 new commercial setup in Ghaziabad (UP) 2015



First international dealer meet 2016



Launched nationwide ATL campaign on NDTV India, ABP News & Big FM 2018



Awarded emerging brand of the year & sponsored Bollywood movies 2019





Inaugurated world-class production facility SUMIMERCOOL HOUSE





















new norm!



72 LTR. | HEAVY DUTY MOTOR WITH WHEELS







52 LTR. | HEAVY DUTY MOTOR WITH WHEELS









Cooling

Pads

Low Noise



Works on Months











75 LTR. | HEAVY DUTY MOTOR WITH WHEELS





100 LTR. | HEAVY DUTY MOTOR WITH WHEELS







Cooling

Pads







Double Ball Bearing

Noise

Works on Months

Inverter Warranty



अब र हिपर भी

OPTRA

AIR COOLER

100 LTR. | HEAVY DUTY MOTOR
WITH WHEELS | DOUBLE BALL BEARING
HONEY COMB PADS | LOW NOISE

75 LTR. | HEAVY DUTY MOTOR WITH WHEELS | DOUBLE BALL BEARING HONEY COMB PADS | LOW NOISE

OPTRA







AIR COOLER

100 LTR. | HEAVY DUTY MOTOR
WITH BEARING | WITH WHEELS





Nexia tower

AIR COOLER
100 LTR. | HEAVY DUTY MOTOR
WITH BEARING | WITH WHEELS





Low

Noise





Works on Inverter

Months Warranty



DIRECTLY FROM THE ICFIAND















60 LTR. | 12" HIGH SPEED MOTOR HONEYCOMB COOLING PADS

WITH 100 DIA MOTOR



60 LTR. | 12" HIGH SPEED MOTOR HONEYCOMB COOLING PADS WITH WHEELS | WITH 100 DIA MOTOR







8 LTR. | HEAVY DUTY MOTOR HONEYCOMB COOLING PADS



25 LTR. | HONEYCOMB COOLING PADS WITH 100 DIA MOTOR 12" HIGH SPEED MOTOR



Pads





Noise

Works on Inverter



Months Warranty







Slee

51 LTR. | HEAVY DUTY MOTOR WITH BLOWER FAN | WITH WHEELS

Irresistib y COO













Honeycomb Cooling

Noise



Marshal

AIR COOLER

100 LTR. | WITH BEARING
HEAVY DUTY MOTOR
WITH WHEELS



RAFALE

TOWER AIR COOLER

100 LTR. | HEAVY DUTY MOTOR HONEYCOMB COOLING PADS WITH WHEELS | WITH BEARING











Works on Inverter



Months Warranty SUMMERCOOL

PERFECT FOR B G HALLS & ROOMS

COMMERCIAL 30" Air Cooler





180 Honeycomb Ltrs. Tank Cooling Pads











Double Ball Bearing Winding

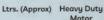




















KINGKONG Tower Air Cooler

80 LTR. | WITH 110 DIA MOTOR HONEYCOMB COOLING PADS WITH WHEELS

K*nka

(D (D (D)

AIR COOLER 50 LTR. | HEAVY DUTY MOTOR WITH WHEELS





80 LTR. | HEAVY DUTY MOTOR WITH BEARING | WITH WHEELS

AIR COOLER 80 LTR. | WITH WHEELS 18" EXHAUST FAN/HEAVY DUTY MOTOR

MASCOT+



Low

Noise



Inverter













AIR COOLER

AIR COOLER

50 LTR. | COOLER MOTOR





GULMARG SILVER

60 LTR. | COOLER MOTOR *WITHOUT TOLL FREE WARRANTY









Works on Inverter



Months Warranty











35 LTR. WITH HEAVY DUTY BLOWER FAN





COOLER TROLLEY GI

Size: Suitable for All Plastic Coolers

Packing: 12



COOLER TROLLEY PVC

Size : Suitable for All Plastic Coolers Packing : 6



COOLERTROLLEY GI

Size: Suitable for All GI Coolers (Packing: 1)

















65 LTR. | HEAVY DUTY MOTOR





BADSHAH

AIR COOLER

50 LTR.

HONEYCOMB COOLING PADS

EXHAUST MOTOR



AIR COOLER

75 LTR. | 18" EXT. COPPER. MOTOR

AIR COOLER 75 LTR. | EXT. MOTOR HONEYCOMB COOLING PADS **ATLASTIS**

90 LTR. 18" EXT. COPPER MOTOR

1...00



(O.O







Low Noise



Works on Inverter



Months Warranty



NOVA PLUS HIGH SPEED CEILING FAN 850 RPM



















ULTIMO HIGH SPEED CEILING FAN 600 RPM SWEEP 900











Ivory







RAFTAAR PLUS HIGH SPEED CEILING FAN 400 RPM SWEEP 1200/48"



















VISTARA
HIGH SPEED CEILING FAN
400 RPM
SWEEP 1200/48"















TOOSHI

HIGH SPEED CEILING FAN 400 RPM SWEEP 1200/48"











White

























400 RPM SWEEP 1200/48"









Choco Brown







HIGH SPEED CEILING FAN 400 RPM SWEEP 1200/48"



















BREZEER
HIGH SPEED CEILING FAN
400 RPM
SWEEP 1200/48"













White



Ivory



THUNDER
HIGH SPEED CEILING FAN
400 RPM
SWEEP 1200/48"













White

Choco Brown

Ivory





100% Copper Winding



Warranty



Energy Saving



Heavy Duty Motor 3 Speed









KISAN

Energy Saving Heavy Duty Motor 3 Speed With Bearing 12 Months Warranty

SHAKTI GOLD

Energy Saving 100% Copper Winding Heavy Duty Motor 3 Speed 12 Months Warranty





CANDY

(Oscillating)

Energy Saving Heavy Duty Motor 3 Speed 12 Months Warranty





HAWA HAWAI (110 DIA)

Energy Saving Heavy Duty Motor 3 Speed 12 Months Warranty

YOGI

Energy Saving Heavy Duty Motor 3 Speed 12 Months Warranty





PEDESTAL FAN (16")

Energy Saving Heavy Duty Motor 3 Speed 12 Months Warranty Oscillating





NAMO Multipurpose Fan

Low noise Speed Control Modes Energy Saving 12 Months Warranty



A.P FAN (Oscillating 12")

Low noise Speed Control Modes Energy Saving 12 Months Warranty



APACHE

(Oscillating 12")

Low noise Heavy Duty Motor Energy Saving 12 Months Warranty



A.P FAN

(Rotary 12")

Low noise Speed Control Modes Energy Saving 12 Months Warranty







TABLE FAN

(Oscillating)

Low noise Energy Saving 12 Months Warranty

Wall FAN

(Oscillating 16")
Low noise
Heavy Duty Motor 3 Speed
Energy Saving
12 Months Warranty





VENTILATION Fan 10"

Low noise High Speed Energy Saving 12 Months Warranty



VENTILATION Fan 8" & 6"

Low noise High Speed Energy Saving 12 Months Warranty



AXIAL VENTILATION Fan 6" & 4"

Low noise High Speed Energy Saving 12 Months Warranty

SUMMERCOOL



CLEAN AIR (9")

Sply. Design. Metal Blade 12 Months Warranty



CLEAN AIR (12")

Sply. Design. Metal Blade 12 Months Warranty



CLEAN AIR ECO

(9")
Low Noise
Energy Saving
12 Months Warranty



STANDARD

15"/18" Low Noise Energy Saving 12 Months Warranty



DELUXE (18")

Energy Saving 100% Copper Motor Powerful Motor 12 Months Warranty



Months Warranty



Energy Saving



Powerful motor









COOLER MOTOR

(Heavy duty 110 dia motor)

COOLER MOTOR

(Motor 20")

HIGH SPEED

100 DIA

PUMP 333

Energy Saving 12 Months Warranty Powerful water lifting



Energy Saving 12 Months Warranty Powerful water lifting



Energy Saving 12 Months Warranty Powerful water lifting



Energy Saving 12 Months Warranty Powerful water lifting











INFRARED COOKTOP

Touch Control Multi Power Level Function Time Control Function Over Heat Protection Quick Heating 5 Cooking Crystal Glass





INDUCTION COOKTOP

Touch Control Multi Power Level Function Time Control Function Over Heat Protection Quick Heating 5 Cooking Crystal Glass



High quality crystal















HOLDS THE POWER TO STRAIGHTEN EVERYTHING











SAPPHIRE (sc-102)

- Energy Saving
- 12 Months Warranty
- Thermostat For Temp. Control
- Rubber Insulated Elastomers
- Cotton Braided

GRIHSHOBHA

- Energy Saving
- 12 Months Warranty
- Thermostat For Temp. Control
- Rubber Insulated Elastomers
- Cotton Braided







BANDHAN

- Energy Saving
- 12 Months Warranty
- Thermostat For Temp. Control
- Rubber Insulated Elastomers
- Cotton Braided



Months Warranty



Stainless Steel 304 Blade



3 Speed Low Noise Control Operation



Over Load Protection



Powerful Motor



ISI CERTIFIED







NUTRI MAX

(500W)



Over Load Protection



High Gloss ABS body



Turbo Universal motor



Three Speed Mode







SLICE MAX

Juicer Mixer Grinder (550W)







Shock Proof ABS Body



Powerful Motor



Overload Protection



Low Noise Operation



Stainless Steel 304 Blade



JUICY MAX

Juicer Mixer (500W)



Over Load Protection



High Gloss ABS body



Turbo Universal motor



Three Speed Mode







Mixer Grinder (500W)







High Gloss ABS body



Turbo Universal motor



Three Speed Mode



READY GO MAX

Mixer Grinder (500W)



Over Load Protection



High Gloss ABS body



Turbo Universal motor



Three Speed Mode





SUMMERCOOL



MADHANI DX







250M Watt of Power



Months Warranty



Specifications & Features



















Product	Taira 75 L	Taira 100 L	Optra 75 L	Optra 100 L	Icon 52 L	Icon 72 L	Sleeq 31 L	Sleeq 51 L	30" Cooler
For Room Up to m3/ft3	76/2756	76/2756	76/2756	76/2756	36/1018	36/1018	30/1114	30/1114	288/10382
Air Throw Distance	27 ft	27 ft	27 ft	27 ft	25 ft	25 ft	20 ft	20 ft	35 ft
Engg. Plastic blower/Fan	Fan	Fan	Fan	Fan	Blower	Blower	Blower	Blower	Fan
Wattage (W) (220V/50HZ) 220W (H)	210	210	210	210	152	152	159	159	660
(M)	200	200	200	200	136	136	142	142	610
(L)	190	190	190	190	130	130	134	134	570
Cooling Media	Honey Comb	Honey Comb	Honey Comb	Honey Comb	Honey Comb	Honey Comb	Honey Comb	Honey Comb	Honey Comb
RPM	1400	1400	1400	1400	1400	1400	1400	1400	900
Speed Control	3 Speed	3 Speed	3 Speed	3 Speed	3 Speed	3 Speed	3 Speed	3 Speed	3 Speed
Product Box Dimensions (MM) (H)	1150	1260	1150	1260	885	1010	1090	1270	1575
(W)	640	670	640	670	525	525	420	420	1120
(D)	490	490	490	490	390	390	400	400	670
Water Level Indicator	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Product Weight	13.6 kg.	17 kg.	13.6 kg.	17 kg.	9.5 kg.	11.6 kg.	10.850 kg.	12.5 kg.	49.8 kg.
Gross Weight	16.6 kg.	20 kg.	16.6 kg.	20 kg.	13.850 kg.	15.5 kg.	12.5 kg.	14.6 kg.	51.8 kg.
Tank Capicity upto Brim Ltr.	75 Ltr	100 Ltr	75 Ltr	100 Ltr	52 Ltr	72 Ltr	31 Ltr	51 Ltr	180 Ltr



















	William Toll Free	Without Tol: Fees				100000000000000000000000000000000000000			9
Product	Santosh Silver	Gulmarg Silver	Platina Tower	Lagan	Nexia	Empire	Mascot Plus	Mascot Plus Ex.	Big Bull
For Room Up to m3/ft3	54/1953	62/1729	58/2094	61/2217	51/1844	38/1379	69/2490	69/2490	151/5453
Air Throw Distance	20 ft	20 ft	20 ft	20 ft	20 ft	20 ft	25 ft	25 ft	36 ft
Engg. Plastic blower/Fan	fan	fan	Fan	Fan	Fan	Fan	Fan	Exhaust Fan	Fan
Wattage (W) (220V/50HZ) 220W (H)	150	150	160	130	160	145	185	206	310
(M)	120	120	135	118	135	135	168	185	290
(L)	105	105	120	105	120	120	150	165	280
Cooling Media	wood wool	wood wool	Honey Comb	Honey Comb	Wood Wool	Honey Comb	Honey Comb	Honey Comb	Honey Comb
RPM	1400	1400	1400	2400	1400	2200	1400	1400	1400
Speed Control	3 speed	3 speed	3 Speed	3 speed	3 speed	3 speed	3 speed	3 speed	3 speed
Product Box Dimensions (MM) (H)	870	880	1140	690	990	1050	1090	1090	1270
(W)	640	640	640	480	650	530	720	720	870
(D)	520	530	530	400	530	440	550	550	630
Water Level Indicator	yes	yes	Yes	yes	yes	yes	yes	yes	yes
Product Weight	13.9 kg	13.6 kg	15.35 kg	7.4 kg	17.4 kg	10.6 kg	18.1 kg	18.1 kg	24.9 kg
Gross Weight	16.1 kg	15.8 kg	18.15 kg	8.6 kg	14.85 kg	12.5 kg	20.6 kg	20.6 kg	30.5 kg
Tank Capicity upto Brim Ltr.	60 ltr.	60 ltr.	100 ltr.	25 ltr.	60 ltr.	60 ltr.	80 ltr.	80 ltr.	95 ltr.

SUMMERCOOL

























									Character of the Control of the Cont	
Platina	Farmani Silver	Nexia Tower	Dhruv	Rafael	Rafale Tower	Turbo	Konka	Marshal	Marshal Tower	King Kong
33/1210	52/1887	64/2336	64/2336	56/2160	60/2160	33/1210	39/1092	56/2160	60/2160	76/2754
20 ft	20 ft	20 ft	20 ft	20 ft	25 ft	15 ft	15 ft	20 ft	25 ft	25 ft
Fan	Fan	Fan	Fan	fan	fan	Blower	Fan	fan	fan	fan
170	140	170	160	160	160	120	95	169	160	170
150	120	158	140	140	140	105		147	140	150
138	103	147	125	130	130	95		138	130	140
Honey Comb	Wood Wool	Honey Comb	Honey Comb	Honey Comb	Honey Comb	Wood Wool		wood wool	honey comb	honey comb
1400	1400	1400	1400	1400	1400		2500	1400	1400	1400
3 Speed	3 Speed	3 Speed	3 speed	3 speed	3 speed	3 speed	single speed	3 speed	3 speed	3 speed
1000	910	1140	800	990	1150	510	980	990	1150	1080
640	610	640	620	640	640	540	530	640	640	610
530	600	530	540	520	520	510	480	520	520	500
Yes	Yes	Yes	yes	yes	yes	yes	yes	yes	yes	yes
14.4 kg	12.9 kg	15.35 kg	12.55 kg	15 kg	16.1 kg	8.2 kg	9.05 kg	14.55 kg	15.6 kg	13.8 kg
16.65 kg	15.35 kg	18.2 kg	14.6 kg	17.2 kg	18.95 kg	9.5 kg	10.85 kg	16.75 kg	18.45 kg	16.7 kg
60 ltr.	50 ltr.	100 ltr.	45 ltr.	60 ltr.	100 ltr.	35 ltr.	50 ltr.	60 ltr.	100 ltr.	80 ltr.























WEIGHT TOD FIRE										
Bandhan	Bhim Silver	Hitek	Kohinoor	Big B Plus	Rio Plus	Mahabali	Shakti	Shakti Super	Badshah	Atlantis
53/1923	45/1650	83/2992	31/1126	59/2133	17/614	138/4995	68/2451	68/2451	68/2451	138/4995
18 ft	20 ft	30 ft	18 ft	25 ft	10 ft	25 ft	30 ft	30 ft	25 ft	30 ft
Fan	Fan	Blower	Fan	Fan	Blower	Fan Exhaust	Fan Exhaust	Fan Exhaust	Fan Exhaust	Exhaust fan
160	160	179	95	160	100	220	220	220	220	220
141	120	162		140	91	205	205	205	205	205
135	105	149		130	84	190	190	190	190	190
Wood Wool	Honey Comb	Wood Wool	Honey Comb	Honey Comb	Honey Comb	Honey Comb	Honey Comb	Honey Comb	Honey Comb	Honey Comb
1400	1400	2800	2500	1400	2500	1400	1400	1400	1400	1400
3 Speed	3 Speed	3 speed	single speed	3 speed	3 speed	3 speed	3 speed	3 speed	3 speed	3 speed
980	950	910	970	1130	510	1200	1350	1350	1270	692.15
610	600	820	510	730	270	680	760	760	640	558.8
550	520	470	450	560	270	480	650	650	470	1250.95
Yes	Yes	yes	yes	yes	yes	no	no	no	no.	no.
13.1 kg	13.5 kg	16.9 kg	11.2 kg	16.95 kg	3.9 kg	32.65 kg	24 kg	24 kg	22 kg	42.65 kg
15.4 kg	15.75 kg	20.65 kg	13 kg	20.2 kg	4.55 kg	34.9 kg	26.1 kg	26.1 kg	24.1 kg	46.9 kg
65 ltr.	65 ltr.	50 ltr.	60 ltr.	80 ltr.	8 ltr.	75 ltr.	75 ltr.	65 Ltr.	50 ltr.	90 ltr.











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*Home Service Available Now 9169168558





SUMMERCOOL HOME APPLIANCES LTD.

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